



**Government of India  
Ministry of MSME**

**Brief Industrial Profile of Balasore District**  
**(2016-17)**



**सूक्ष्म, लघु एवं मध्यम उद्यम**  
**MICRO, SMALL & MEDIUM ENTERPRISES**

Carried out by

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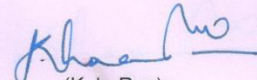
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## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2016-17, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Balasore** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri B.N.Guru, AD(EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

  
(K. L. Rao)  
Director

Place: Cuttack,  
Dated: 28<sup>th</sup> June, 2016

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## **BRIEF INDUSTRIAL POTENTIALITY SURVEY REPORT OF BALASORE DISTRICT**

### **1. General Characteristics of the District:**

Balasore district was part of the ancient Kalinga which later became a territory of Toshala or Utkal, till the death of Mukunda Dev. It was annexed by Moghuls in 1568 and remained as a part of their suzerainty up to the middle of eighteenth century, to be precised up to 1750-51. Then the Marahattas occupied this part of Odisha and it became a part of the dominion of the Marahatta Rajas of Nagpur. The East India Company ceded this part through a treaty called treaty of Deogaon in 1803 and it became a part of Bengal Presidency up to 1912. But the first English Settlement came into existence in Balasore region in 1634 while Sahajahan was the emperor at Delhi. The first of English factories was established in this region in 1640. During this period Dutch and Danish settlements were also founded in this region. Balasore as a separate district was created in October, 1828 while it was in the Bengal Presidency. With the creation of Bihar province, Odisha was diverted along with Balasore district from Bengal to Bihar. But with the creation of Odisha as a separate State on 1st April, 1936 Balasore became an integral part of Odisha State. The national movement of independence surged ahead with the visit of Mahatma Gandhi in 1921. Similarly Praja Andolan was initiated against the ruler of Nilagiri State. The state of Nilagiri merged with state of Odisha in January, 1948 and became a part of Balasore district. In 3rd April, 1993 Bhadrak Sub-division became a separate district and from this day Balasore remains a district of Odisha with two Sub-divisions namely Balasore and Nilagiri having 7 Tahasils namely Balasore, Soro, Simulia, Nilagiri, Jaleswar, Basta & Baliapal and 12 Blocks namely Bhograi, Jaleswar, Baliapal, Basta, Balasore, Remuna, Nilagiri, Oupada, Khaira, Soro & Bahanaga. The name of the district is being derived from the name of the town, which is old and important. The name Balasore is recognized from the Persian word BALA-E-SHORE which means "TOWN IN THE SEA". The historical legend ascribes that the district has been named as per the LORD BANESHWAR (LORD SHIVA) of the town, which subsequently changed to Balasore during Mughal Rules.

#### **1.1 Location & Geographical Area:**

Balasore is one of the coastal district of Odisha lies on the northern most part of the state having 21° 03' to 21° 59' North latitude and 86° 20' to 87° 29' East longitude. Geographical Area of the district 3634 Sq. Kms. Midnapore district of West Bengal is in its North, The Bay of Bengal is on the East and Bhadrak district lies on the South whereas Mayurbhanj & Keonjhar district are on its western side.

#### **1.2 Topography:**

Balasore district consists of a stripe of alluvial land lying between the sea and hills which rises from western boundary. The stripe varies in breadth from north to south. Along the coastal-belt the land which is impregnated with salt and cyclonic tides are unfit for cultivation. The western portion which runs along the foot of the hills is full of Forest. The lands between these two extreme zones are fertile and arable constitute the greater part of the district. This area is watered ascending from North to South by the river and canal systems like Subarnarekha, Hanspura, Sartha, Pachapura, Budhabalanga, Kansbansa and Salandi Canal etc.

### 1.3 Availability of Minerals:

Minerals like soft stones, limestone, stone chips are available in the district, which are mainly used in industrial units in the district. The huge deposits of granite stones at Nilgiri provides tremendous scope for development of few more industries based on this resources. Except these, no minerals in large quantity which can be explored for commercial purpose found in the district.

#### 1.4.1 Forest:

The total forest area in the district is estimated to be 332.21 Sq.kms. An area of 202.69 Sq.km is reserved forest area, which is mainly spread in the Nilgiri Sub-division. The major forest produces of the district are timber, firewood, bamboo and sal seed. Important minor forest produces are Myrabalan, Sunari Barks, Arjuna Barks, Karanja Seeds, Need Seeds and Mahua Seeds, Mahua Flower, Tamarind, Siali Leaves, Sabai Grass, Mushroom, Sal leaves etc. are available in the district.

### 1.5 Administrative set up:

Baleswar city is the Divisional headquarter of Balasore District. For administrative purpose the district has been divided into 02 Sub Division, 12 Tehsils, 12 CD Blocks, 01 Municipality and 03 N.A.Cs. There are 289 Gram Panchayats, 2587 Inhabited Villages and 365 uninhabited villages. Also 08 Nos. of Assembly Constituencies falls in the district.

01. Sub Division-02 (Balasore & Nilagiri)
02. Tehsils-12
03. CD Blocks-12 ( Bahanaga, Balasore, Baliapal, Basta, Bhograi, Jaleswar, Khaira, Nilagiri, Oupada, Remuna, Simulia, Soro)
04. No. of Municipality-01 (Balasore)
05. No. of NACs-03 (Jaleswar, Nilagiri & Soro)
06. Census Villages-2952(Both Inhabited & Uninhabited)
07. Gram Panchayats-289
08. No. of Police Station including Mahila P.S-23

## 2. District at a glance:

Sl. No.	Particular	Year	Unit	Statistics
1	<b>Geographical features</b>			
(A)	Geographical Data	2014-15		
	i) Latitude	2014-15	Degree	21°03' to 21°59' North
	ii) Longitude	2014-15	Degree	86°20' to 87°29' East
	iii) Geographical Area	2014-15	Sq. Kms	3,806
(B)	<b>Administrative Units</b>	2014-15		
	i) Sub divisions	2014-15	No.	2
	ii) Tehsils	2014-15	No.	12
	iii) Sub-Tehsils	2014-15	No.	-
	iv) Patwar Circle	2014-15	No.	-

	v) Panchayat Samitis(CD Blocks)	2014-15	No.	12
	vi) No. of Municipalities & Corporation	2014-15	No.	1
	vii)No. of NACs	2014-15	No.	3
	viii) Gram Panchayats	2014-15	No.	289
	ix) Census villages(Both Inhabited & Uninhabited)	2014-15	No.	365
	x) Assembly Area	2014-15	No.	8
<b>2</b>	<b>Population(2011 Census Provisional)</b>			
(A)	Sex-wise			
	i) Male	2011	'000	1,184
	ii) Female	2011	'000	1,133
(B)	Rural Population	2011	'000	2,064
<b>3</b>	<b>Agriculture</b>			
	Land utilization			
	i) Total Area	2014-15	'000 hectre	381
	ii) Forest cover	2014-15	'000 hectre	33
	iii) Non Agriculture Land	2014-15	'000 hectre	33
	iv) Barren & Un-Culturable land	2014-15	'000 hectre	10
<b>4</b>	<b>Forest</b>			
	(i) Forest	2014-15	'000 hectre	33
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A</b>	Cattle			
	i) Cows (Indigenous & Cross Bred)	2012	No	764920
	ii) Buffaloes	2012	No	3937
	Other livestock	2012		
	i) Goats	2012	No	382007
	ii) Pigs	2012	No	4300
	iii) Sheep	2012	No	2508
	iv) Poultry	2012	No	1099995
	<b>Railways</b>			
	i) Length of rail line		Km	114
	<b>V) Roads</b>	2014-15		
	(a) National Highway	2014-15	Km	119
	(b) Express highway	2014-15	Km	-
	(c) State Highway	2014-15	Km	115
	(d) Major District Road	2014-15	Km	106
	(e) Other District Road	2014-15	Km	364
	(f) Rural road	2014-15	Km	1416
	(g) G.P. Road	2014-15	Km	4,282

	(h) Panchayat Samiti Road	2014-15	Km	1,360
	(f) Forest Road	2014-15	Km	97
	<b>(VI) Communication</b>			
	(a) Telephone connection			55,049*
	(b) Post offices	As on 31.03.2011		502
	(c) Telephone center			-
	(d) Density of Telephone			-
	(e) Density of Telephone			-
	(f) PCO Local	(As on 31.03.12)		532*
	(g) PCO STD	(As on 31.03.12)		1,586*
	(h) Mobile	(As on 31.03.12)		2,44,120*
	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2014-15	No	87
	(b) Beds in Allopathic hospitals		No	636
	(c) Ayurvedic Hospital		No	23
	(d) Beds in Ayurvedic hospitals		No	-
	(e) Homoeopathic hospitals		No	32
	(f) Community health centers		No	16
	(g) Primary health centers		No	68
	(h) Dispensaries		No	-
	(i) Sub Health Centers		No	275
	(j) Private hospitals		No	5
	(k) Mobile Health Unit		No	2
	<b>(VIII) Banking commercial</b>			
	(a) Commercial Bank	As on 31.03.2016	Nos.	232
	(b) Rural Bank Branches	As on 31.03.2016	Nos.	148
	(c) Urban	As on 31.03.2016	Nos.	33
	(d) Semi-Urban	As on 31.03.2016	Nos.	51
	<b>(IX) Education</b>	2014-15		
	(a) Primary school	2014-15	No	1601
	(b) Middle schools (Upper Primary)	2014-15	No	1225
	(c) Secondary & senior secondary schools (Junior Colleges)	2014-15	No	563
	(d) Colleges	2014-15	No	40
	(e) Technical University	2014-15	No	-

Source: District at a Glance, 2012, DE&S, Govt. of Odisha, Economic Survey, Odisha, 2012

\*Data on Telephone Connection is of Balasore Telecom district which includes Balasore & Bhadrak district.

## 2.1 Existing Status of Industrial Areas in the Balasore District:

Sl. No.	Name of Ind. Area/ Estate	Total Land	Allotted	Allotable litigation free land	Land rate/ Acre/ Rs in lakh	Total Shed	Sheds allotted /used otherwise	No. of Units in Production
01	Balasore	31.290	20.100	0	30.00	64	64	-
02	Somanathpur	458.610	454.490	40.000	10.00	-	-	-
03	Balagopalpur	155.880	137.413	0.000	10.00	-	-	-
04	Ganeswarpur	64.300	48.030	0.000	30.00	-	-	-
05	Panpana	8.000	0.012	5.988	3.00	-	-	-
06	Srikona	39.960	7.292	0.000	5.00	-	-	-
07	Bampada	44.740	27.816	11.414	20.00	-	-	-
08	Baliapal	25.000	0.440	12.920	3.00	14	2	-
		<b>827.78</b>	<b>695.593</b>	<b>70.322</b>	<b>111.00</b>	<b>78</b>	<b>66</b>	<b>-</b>

Source: IDCO, Bhubaneswar

## 3. INDUSTRIAL SCENERIO OF BALASORE DISTRICT:

### 3.1 Industry at a Glance:

Sl. No.	Head	Unit	Particulars
1	Registered industrial unit	No.	2569
2	Total industrial unit(GIP)	No.	10441
3	Registered medium & large unit	No.	9
4	Total employment in small scale industries	No.	53394
5	Employment in large and medium industries	No.	5624
6	No. Of industrial area	No.	8
7	Investment in P&M of small scale industries	In Lakhs	32995.24
8	Investment in P&M of medium & large scale industries	In Lakhs	177206.66

### 3.2 YEAR WISE TREND OF UNITS REGISTERED (starting from 1984-85 upto 2012-13): Balasore district

Sl. No.	Year	Number of registered units	Investment (lakh Rs.)	Employment
Up To	1984-85	414	742.9	3321
	1985-86	31	76.71	293
	1986-87	27	114.09	208
	1987-88	32	379.27	420
	1988-89	64	290.63	790
	1989-90	51	486.4	584
	1990-91	31	238.33	325
	1991-92	27	71.65	185



During	1992-93	21	124.21	275
	1993-94	38	211.43	385
	1994-95	57	155.68	467
	1995-96	47	237.3	512
	1996-97	84	285.27	513
	1997-98	94	316.53	559
	1998-99	120	558.08	844
	1999-2000	101	382.08	608
	2000-01	103	155.55	533
	2001-02	111	496.18	612
	2002-03	112	287.15	627
	2003-04	139	115.39	780
	2004-05	142	185.7	681
	2005-06	150	230.34	861
	2006-07	62	239.38	1016
	2007-08	24	120.34	444
	2008-09	28	38.85	187
	2009-10	102	905.19	613
	2010-11	94	672.1	565
	2011-12	113	1876.47	1437
	2012-13	150	1132.7	1572
	Total	<b>2569</b>	<b>11125.9</b>	<b>20217</b>

Source: Directorate of Industries, Odisha

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES IN THE DISTRICT:

Category of Product wise No. of MSME set up with Investment & Employment in the DIC: BALASORE by end of 2015

Sl. No.	Category Name	No. of SSI unit set up	Investment ( Rs. in lakh)	Employment
1	FOOD AND ALLIED	2240	7255.06	10880
2	CHEMICAL & ALLIED	214	1764.07	1544
3	ELECTRICAL & ELECTRONICS	62	364.09	497
4	ENGINEERING & METAL BASED	661	2948.22	3749
5	FOREST & WOOD BASED	1320	1526.25	7148
6	GLASS & CERAMICS	925	4731.73	11316
7	LIVESTOCK & LEATHER	30	77.63	227
8	PAPER & PAPER PRODUCT	211	539.33	940
9	RUBBER & PLASTICS	152	3133.1	1293
10	TEXTILES	781	1749.96	3516
11	MISC. MANUFACTURING	732	2078.3	2828
12	REPAIRING & SERVICING	3113	6827.5	9456
Total		10441	32995.24	53394

Source: Directorate of Industries, Odisha

### 3.4 Large Scale Industries / Public Sector undertakings:

Sl. No.	Name of the Unit	Name of the produce	Investment (Rs. in lakh)	Employment
01	Birla tyres, Bamapada, Chhanpur	Automobile tyre, tubes and flaps	39206	2452
02	Emmami Paper Mills Limited, Balgopalpur Ind. Area	Paper, Printing & Writing	77000	1075
03	Ispat Alloys Limited, Balgopalpur Ind. Area	Calcium Silicate	44606.72	618
04	B & A Multiwal Packaging Limited, Balgopalpur Ind. Area	Multiwal Paper sacks	1688	33
05	Alom extrusion limited, Ganeswarpur Ind. Area, Balasore	Aluminum extruded sections	4483.74	239
06	Polar Pharma India Ltd., Somanathpur Ind. Area	Condoms	4316.85	254
07	Indane Bottling Plant, Bamapada Chhanpur	LPG bottling	1100	82
08	Hydrabad Industries Ltd. , I.A, Somanathapur , Remuna, Balasore	Asbestos	3100.35	105

Source: Directorate of Industries, Odisha

### 3.5 Major Exportable Item: Automobile Tyre, Tubes & Flaps, Paper, Calcium Silicate, Asbestos, Condoms.

### 3.6 Growth Trend:

As Balasore is situated in between two major PCPIR hub of India, i.e Haldia and Paradeep, Growth of Industries particularly in Plastic Sector has a tremendous scope to prosper in the coming days. The establishment of APPTC, a unit of CIPET also will supply more numbers of skilled personnel to the industries. The proposed ports at Chudamani and ongoing Dhamra port in the nearby district will act as a boost to the industrialization process of the district. Emami Group also has proposed to set up a Cement unit in the district. So, there exists a very good scope for growth of industries in the district.

### 3.7 Vendorisation/Ancillarisation of the Industry:

A good number of large & medium scale industries operate in the district providing a very good scope for Ancillarization & Vendorization of industries in the district. Also, MSMEs in the district have the scope for supplying their products to large industries situated in nearby districts. Below table gives a bird's eye view of the Ancillarization & Vendorization picture in the district.

### DEVELOPMENT OF ANCILLARY AND DOWN STREAM INDUSTRIES IN BALASORE DISTRICT

Sl. No.	Name of Large Scale Industry	Item purchased	Name of the Supplier
01	M/s Polar Pharma India Ltd., Somnathpur I.E. Balasore	Strap	M/s Balasore Plastic Prod. Indl. Estate, Balasore.
02	M/s Birla Tyres, Chhanpur, Bls.	1. HDPE/PVC pipe & Fittings	M/s ORI PLAST Ltd. O..T.Road,Balasore.
		2. Nylon strips	M/s Balasore Plastic Prod. Indl. Estate, Balasore.
		3. HDPE bages	i. Utkal Ply Weave (P) Ltd., Balasore ii. Hena Polypack (P) Ltd., Balasore.
		4. Conveyor belting	Lenox Belting,Balasore
		5. Rubber items	M/s Orissa Rubber Prod. O.T.Road, Balasore
		6. Fabrication	M/s Modern Engg. Balasore.
		7. Soap solution	M/s Utkal Polymer,Balasore.
		8. Polythene sheets	M/s Modern Poly pack Ind. Indl.Estate,Balasore.
		03	M/s Emami Paper Mill Ltd. Balgopalpur Indl.Area, Balasore
2. Alum/Ferric/Non-Ferric	M/s Dimond Chemicals(P) Ltd.		
3. Sized Wood	M/s Ganesh Saw Mill		
4. Stone Chips	M/s Ganesh Stone Prod.		
5. Hume Pipe	M/s Kalinga Spun pipe		
6. Acid sulph	M/s L.M.Industries		
7. Printing item	M/s Navajyoti Printers		
8. Hume pipe	M/s Nilachal Concrete (P) Ltd.		
9. HDPE sheet	M/s ORIPOL Ind. Ltd.		
10. Plastic items	M/s ORIPLAST Ltd.		
11. Acid Sulph	M/s Rajesh Chemicals		
04	M/s Ispat Alloys Ltd. Balgopal Indl.Area, Balasore		
		2. HDPE bags	M/s Oripol Inds. Ltd. Remuna, Balasore M/s Hena poly Prod.(P) Ltd., Ganeswarpur, Balasore.
DOWN STREAM INDUSTRIES			
01	M/S Birla Tyres Chhanpur, Balasore	1. Fly Ash	Fly Ash Brick M/s Kalinga Fly ash Bricks, Nuti, Balasore
		2. Rubber trimming	Crusher Unit

02	M/s Emami Paper Mill Ltd. Balgopalpur Indl. Area, Balasore	3. Packing Wood	Packing Box
		4. Rubber compound	Rubber mat
		1. Paper sludges	Sun Dry paper Board/ Mill Board PRC issued to M/s Star paper Board and Sunny paper Board
		2. Fly Ash	Fly Ash Bricks M/s Kalinga Fly ash Bricks

Source: DIC, Balasore

### 3.8. Medium Scale Enterprises

#### 3.8.1 List of the units in BALASORE & Near By Area:

01. Jai Kishan Mall Jute Product Ltd., Rupsa, Balasore.

#### 3.8.2 Major Exportable Item: Nil

#### 3.9.1 Service Enterprises:

01. Repair of Electrical & Electronics Home Appliances
02. Nursing Home/ Clinic
03. Diagnostic Lab/ Pathological Test Centres
04. Cyber Café, DTP Centres
05. Laundry/Dry Cleaners
06. Tyre Resoling
07. Beauty Parlour / Ayurvedic health Treatment Clinic/Gym
08. Automobile Repairing
09. Hotels, restaurants
10. Travel Agencies
11. Diesel Pumpset Repairing
12. Tailoring

#### 3.9.2 Potentials areas for service industry:

The district of Balasore is industrially very well developed today. The potential for service industry in the district is immense as the district has been bestowed with many beautiful scenic spots. Large forest areas and long coastal line attracts many tourists from the state capital, other parts of the state as well as from neighbouring state i.e. West Bengal. So, service industries like hotels & restaurants have a good scope to come up. Similarly, Tours & Travels is having a great scope in the district as it can cater to the needs of the tourists.

### 3.10 Potential for new MSMEs

01. Rice Mill
02. Ayurvedic Medicine Pharmacy
03. Mushroom Spawn
04. Leaf Cup & Plates
05. Small Hotels & Restaurants

06. Squash, Juice, Pickle, Jam and Jelly, etc. of different fruits
07. Diversified jute Products
08. Coir Products
09. Cattle & Poultry Feed
10. Cold Storage
11. Ice Plant
12. Dry fish & Marine fish Pickle Manufacturing
13. Leaf Plates & Cups
14. Wood Carving / Wood Furniture Manufacturing
15. Cane Furniture
16. Stone Carving Units
17. Granite stone polishing
18. Mineral water
19. Plastic Items like Disposable syringes, containers, crates etc
20. Printing Press
21. Steel Furniture
22. Vehicle Body Building
23. UPS / Voltage Stabilizer Manufacturing
24. Fish/Prawn Processing Units
25. PVC Pipes
26. Fly Ash Bricks
27. Ayurvedic Formulation for mosquito repellent gel
28. Agricultural Implements Manufacturing Particle Board from Rice Husk.

#### 4. Existing Clusters of Micro & Small Enterprise:

##### Name of the Cluster: Leaf Cup & Plates, Basta-Rupsa, Balasore

1	Principal Products Manufactured in the Cluster	Leaf Cup & Plates
2	Name of the SPV	-
3	No. of functional units in the clusters	150 +312 processing units
4	Turnover of the Clusters	100Cr
5	Value of Exports from the Clusters	-
6	Employment in Cluster	1375 direct+1115 indirect
7	Average investment in plant & Machinery	30000/-
8	Major Issues / requirement	a) High cost of raw material b) High cost of transportation c) Poor linkage with bankers/Financial Institutions for credit d) Absence of social capital like Association, SHG etc. e) Irregular power supply

9	Presence of capable institutions	DIC, Balasore
10	Thrust Areas	1) Development of more value added products 2) Technology upgradation 3) Development of common storage facility 4) Common procurement of raw material 5) Effective marketing strategy
11	Problems & constraints	a) Competition from other similar products like thermo cool cup & plates b) Dwindling of forest coverage in the region.

**Name of the Cluster: Plastic Cluster, Balasore**

1	Principal Products Manufactured in the Cluster	PVC, HDPE, uPVC, CPVC pipes & fittings, LLDPE water tanks etc.
2	Name of the SPV	Balasore Chamber of Commerce & Industry(BCIC)
3	No. of functional units in the clusters	28
4	Turnover of the Clusters	150crores
5	Value of Exports from the Clusters	-
6	Employment in Cluster	1600
7	Total investment in plant & Machinery	60crores
8	Major Issues / requirement	a) Technology-product design indigenous b) Marketing issues c) Organizational issues
9	Presence of capable institutions	DIC, Balasore Balasore Chamber of Industries & Commerce All orissa PVC pipes manufacturers association All orissa woven sacks manufacturers Association CIPET
10	Thrust Areas	a) Setting up of CFC b) Strengthening of Association c) Exposure visit to understand better technology

11	Problems & constraints	a) Air connectivity is not there b) Rly station is underdeveloped c) Low voltage d) Non availability of testing facility e) Absence of common procurement of raw material f) Repair & maintenance cost of machines is very high due to complexity of machines g) Unskilled work force h) Quality i) Infrastructure of industrial estate is poor j) Ground water level depleting k) Rise in raw material prices l) Rapid change in technology m) Availability of low grade substitutes at low cost threatening the market
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**Present Status of the Cluster:** DIC, Balasore to be associated with the SPV for proper implementation of Soft activities.

In the district there is also the scope of taking up of ready to eat Sea food & Rice Cluster

**Craft Cluster in Balasore district:**

District	Location	Craft	No. of Artisans Engaged
Balasore	Balasore	Lacquer Work	60
	Soro/Balugadia	Stone Carving	150
	Kantabonia	Paddy Craft	45

**5. General issues raised by industry association:**

- Non availability of Skilled & Technical Manpower
- Inadequate Finance. Bank is asking for full collateral security for loan
- Complexity of procedure in issuing VAT exemption certificate.
- Single window system is ineffective
- Problems with EPM on rate contract
- Delay in getting the incentives from the Govt.

**Other Clusters:**

- Balasore Fly Ash Bricks
- Soro stone Craving
- Baulagadia stone Craving
- Kantabania Paddy Craft
- Jalaswar Tassar sarees



## 6. Prospects of Training Programmes during 2016-17:

S. No.	Name of the programme	Subject	No of proposed programme to be conducted
01	IMC	Motivational Campaign	06
02	ESDP	Computer H/W, Multimedia, Bio-Tech, Fashion Design	07
03	EDP	General	01
04	MDP	Computer Financial A/c Marketing Management Computerised Office Management	03
05	BSDP	-	-

\*These Programmes have been proposed & may be conducted subject to availability of sanction.

## 7. Action plan for MSME Schemes during 2016-17:

S. No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDP	This office provides regular support to plastic cluster and recently has advised BCIC to apply online for Rice Mill cluster at Balasore.
2.	ISO – 9000 / 14000/ HACCP reimbursement	05 units will be motivated to acquire ISO certification.
3.	MSE-MDA	-
4.	CLCSS	Eligible entrepreneurs of the district will be motivated to take advantage of the Scheme.
5.	Capacity Building & strengthening of data base	-
6.	International cooperation	-
7.	TREAD for women	-
8.	VDP	-
9.	National awards	-
10.	<b>NMCP schemes</b>	
I.	<b>Lean Manufacturing</b>	01 Seminar will be organized .
II.	<b>Design Clinic</b>	01 Seminar will be organized .

III. Market assistance & Tech. up gradation	-
IV. QMS/QTT	01 Seminar will be organized .
V. Tech. & quality up gradation support	-
VI. ICT	01 Seminar will be organized .
VII. Bar Code	01 Seminar will be organized .
VIII. IPR	-
IX. Incubator scheme	-

**\*Above programme has been proposed & will be conducted subject to availability of sanction.**

## **8. STEPS TO SET UP MSMEs:**

Before going for setting up of any enterprise, the entrepreneur should move in a systematic way in order to get his desired level of output. At various levels, different agencies are functioning to provide different types of assistance to the entrepreneurs for setting up of MSEs. So, following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies
1.	Registration of Enterprise and getting Udyog Aadhaar Memorandum (UAM) <i>(EM-I &amp; EM-II have been abolished from 18.09.2015)</i>	Can be obtained online <a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> <li>MSME Development Institute, Vikash Sadan, College Square, Cuttack</li> </ul>
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>MD, IDCO, IPICOL House, Janpath, Bhubaneswar</li> </ul>
4.	Financial assistance	<ul style="list-style-type: none"> <li>MD, OSFC, OMP Square, Cuttack</li> <li>MD, IPICOL, Janpath, Bhubaneswar</li> <li>Director, KVIC, 6, Budha Nagar, Bhubaneswar</li> <li>Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>General Manager, NABARD, Nayapalli, Bhubaneswar</li> <li>General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar</li> <li>Nationalized Banks</li> </ul>
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>M.D, OSIC, Khapuria Industrial Estate, Cuttack</li> </ul>

6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> <li>Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>Sr. Branch Manager, NSIC, Link Road, Cuttack</li> </ul>
7.	Power/Electricity	<ul style="list-style-type: none"> <li>Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar</li> <li>Chairman, NESCO, Balasore.</li> </ul>
8.	Technical Know-how	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
9.	Quality & standard	<ul style="list-style-type: none"> <li>Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar</li> <li>Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar</li> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
10.	Marketing/Export assistance	<ul style="list-style-type: none"> <li>Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>Export Credit Guarantee Corporation of India Ltd., A-77, Saheed Nagar, Bhubaneswar.</li> <li>Director, EPM, Ashoka Market, Master Canteen, Bhubaneswar</li> <li>Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
11.	Other Promotional Agencies	<ul style="list-style-type: none"> <li>MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar</li> <li>Dy. Director, Agriculture, Balasore.</li> <li>Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar</li> <li>Dy. Director, Horticulture, Balasore</li> <li>Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack</li> <li>Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar</li> <li>Asst. Director of Textiles, Balasore.</li> <li>Director of Fisheries, Jobra, Cuttack</li> <li>Coconut Development Board, Nayapalli, Bhubaneswar</li> <li>Coir Board, Jagamara, Bhubaneswar</li> <li>Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar</li> </ul>